



# PRO CATALOG

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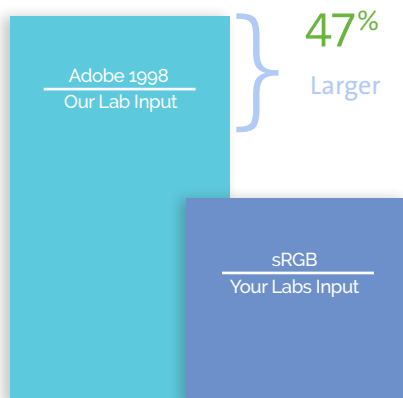
## WHY DIGITAL PRINTING?:

- No chemicals, which can cause color variances from print to print.
- Digital technology allows us to print your image exactly the same today, in 6 months, or in 60 years.
- We accept ANY color space!
- Send us your image in its original color space whether it's an sRGB or Adobe 1998.



Get Started with a **Leather Bound Paper Sample Album.**

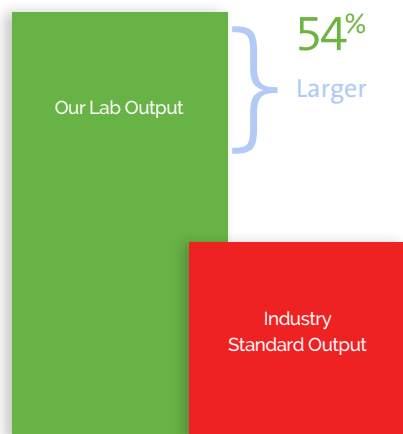
*See Page 41*



A larger input color gamut allows for more colors.

## LARGEST INPUT

Capturing your image in a larger color space, like Adobe 1998 compared to sRGB, can have a positive impact on your image. Because there are more colors available to create your image, it will print more accurately to the way it looked when it was captured.



This larger print gamut enables Our Lab to produce the best image quality in the industry.

## LARGEST OUTPUT

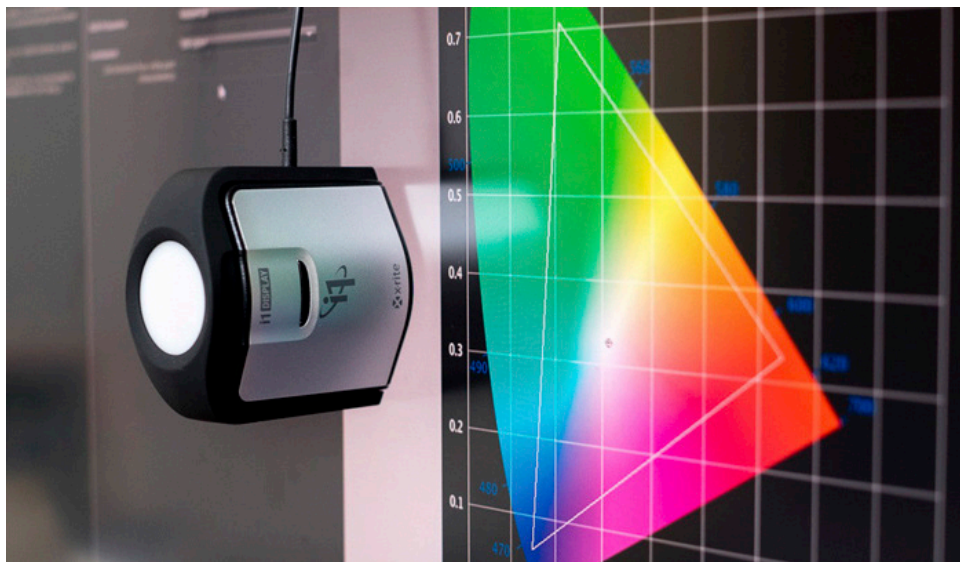
Our 100% digital process has a 54% larger output color gamut than every other process. Just as with input color spaces, a larger output color gamut significantly improves the way your image prints, and it will print just as it appeared when it was captured.

# 100% DIGITAL PRINTING GETTING STARTED

## OPTIMIZE YOUR COLOR OUTPUT WITH A CALIBRATION DEVICE

The first and most important step is to verify that your monitor is calibrated with a professional calibration device. If your monitor is calibrated, you will not see much shift in color. Most of the color shift occurs when your monitor is not calibrated. If you are nervous about color, you are more than welcome to request a test print for a small fee.

We value the perfect color match, so we've put together our best recommendation for calibration. We strongly advise purchasing a hardware calibration device to make sure you are getting the best match from your monitor to the printed pieces.



## OUR RECOMMENDATION

When it comes to calibration, we recommend the i1Display Pro and ColorMunki Display by Xrite. There's a really good reason for that. The i1Display Pro and ColorMunki Display by Xrite are highly accurate and incredibly easy to use.

## SOFT PROOFING

Yes, we do have soft proofing profiles that you can use to adjust your files. This allows you to proof your files under our printing conditions. Our soft proofing profiles are both Mac and PC compatible.

See on website under "Resources > Soft Proofing"

## CANVAS GALLERY WRAPS

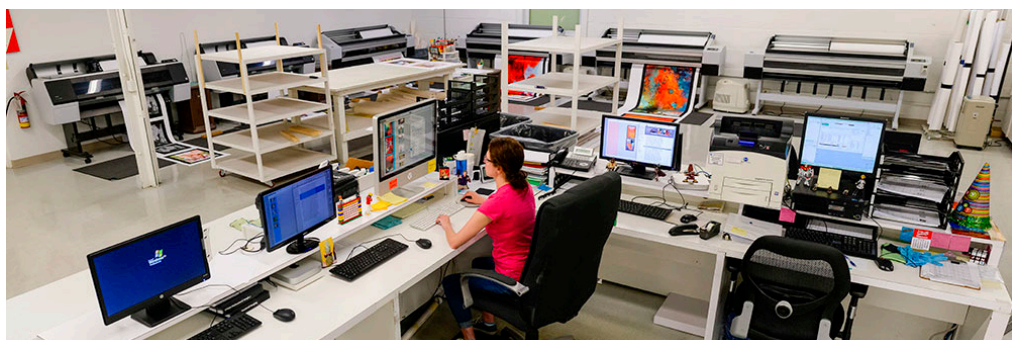
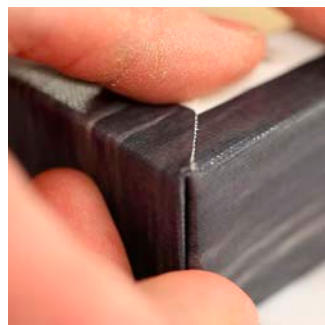
Canvas prints are a high-end, high-margin product with studio mark-ups up to ten times their cost. Your pricing and profit margin will depend on your level of photography and your clientele.

- **Sizes:** From 6×6" to 56×120", Custom Sizes
- **Finishes:** Metallic or Fine Art Canvas
- **Borders:** 4 Border Styles
- **Stretcher Bar Depths:** ¾", 1½", or 2½"
- **Hanging Hardware:** Sawtooth, Wire, or None
- **Production Time:** 3 Business Days



## INCLUDED IN THE PRICE, EACH GALLERY WRAP IS:

- Inspected and color corrected by a professionally-trained technician
- Printed directly onto our premium-quality, professional-grade canvas
- Stretched on a custom-built wood frame by expert artisans
- Protected with a UV Coating
- Retouching available for a nominal fee



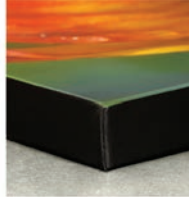
## BORDER OPTIONS

### Natural-Wrap



Your image naturally wraps around the edges of the stretcher frame.

### Color Border



We can match any color to use as a border that wraps around the edges of the stretcher frame.

### Digital Stretch



If you don't have enough image to naturally wrap or you don't want a color border, we can perform a "digital bleed" that will give the illusion of a natural gallery-wrap.

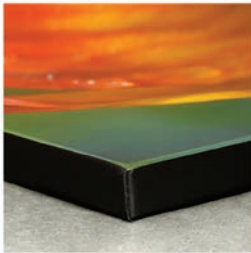
### Word Wrap



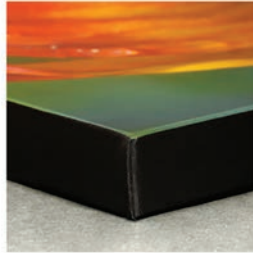
Print favorite sayings or words from your client's session on the sides of your canvas. We'll make sure that your word wraps are aligned perfectly on the stretcher frame.

## STRETCHER BAR DEPTHS

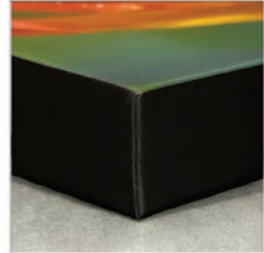
### Thin .75"



### Standard 1.5"



### Thick 2.5"



## HANGING OPTIONS

### No Hanger



### Wire Hanger



### Sawtooth Hanger





### CANVAS CLUSTERS ALWAYS 20% OFF

#### Custom designed and easy to order.

Canvas clusters allow you to sell multiple canvases rather than a single print. These prints will customize the walls of your clients to tell their story. All Canvas Clusters include a free custom-colored border of your choice.

#### Available in Traditional or Metallic

Canvas & 3D Clusters have canvases at different depths; .75, 1.5, 2.5 inches.

#### Canvas Cluster 1

(9) 6x6" canvases

Overall Wall Space

20x20" with 1" between canvases



#### Canvas Cluster 2

(9) 10x10" canvases

Overall Wall Space

32x32" with 1" between canvases



#### Canvas Cluster 3

(6) 8x8" canvases and

(1) 26x26" Canvas

Overall Wall Space 44x26"  
with 1" between canvases



#### Canvas Cluster 4

(3) 13x10" canvases

& (1) 20x32"

Overall Wall Space 34x32"  
with 1" between canvases





#### Canvas Cluster 8

(1) 10x10", (1) 30x10",  
(1) 16x20", (1) 14x11"  
& (1) 14x14"  
Overall Wall Space 58x37"  
with 1" between canvases



#### Canvas Cluster 9

(1) 8x12", (2) 12x8",  
(2) 10x8" & (2) 8x8"  
Overall Wall Space 30x30"  
with 1" between canvases



#### Canvas Cluster 10

(1) 20x20", (2) 10x31"  
& (2) 31x10"  
Overall Wall Space 42x42"  
with 1" between canvases



#### Canvas Cluster 5

(1) 16x24", (1) 17x11" &  
(2) 8x12" canvases  
Overall Wall Space 34x24"  
with 1" between canvases



#### Canvas Cluster 6

(1) 20x24" &  
(4) 11.5x11.5" canvases  
Overall Wall Space 45x24"  
with 1" between canvases



#### Canvas Cluster 7

(2) 16x20", (1) 32x20"  
& (3) 10x10" canvases  
Overall Wall Space 66x40"  
with 1" between canvases



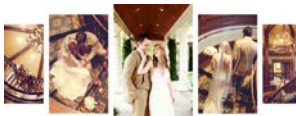
#### Canvas Cluster 11

(1) 16x20", (2) 8x10"  
& (2) 8x8"  
Overall Wall Space 35x20"  
with 1.5" between canvases



#### Canvas Cluster 12

(1) 20x30", (2) 15x25"  
& (2) 10x20"  
Overall Wall Space 76x30"  
with 1.5" between canvases



#### Canvas Cluster 13

(1) 20x20", (1) 16x16",  
(1) 12x12", & (2) 10x10",  
(1) 8x8", (1) 6x6"  
Overall Wall Space 44x37"  
with 1.5" between canvases



### CANVAS FLOATING FRAMES

Turn your clients' prints into art by framing them in a custom Floating Frame! All hand-made collections are offered in a variety of colors and are available for canvas prints and metal prints.

Our exquisite solid wood frames are hand-crafted by professionals and mimic traditional custom framing, but offer wider side panels. A half inch space is left between the canvas and the frame to achieve a three dimensional look without the extra cost of matting or glass.

**The French Collection:** Coordinate your canvas prints with your fine art prints by custom framing them with our French Collection. This collection gives your frames a more rustic, wooden look. With a multitude of diverse styles and colors, they are guaranteed to harmonize with any decor, look trendy and, shall we say, magnifique!

**Regal Collection:** If you're looking for a smoother, more finished look then this collection is for you! Available in two colors, brown and black, the Regal Collection is fit for royalty...and of course your clients!

**Majestic Collection:** This impressive collection is available in three colors, white, brown, and black and guaranteed to add style to your clients' canvas prints!

**Traditions Collection:** If you're looking for a more traditional look to your frame, this collection is the way to go! The thicker side panels, and dark colors, walnut, mahogany, and black, will compliment any room!

**Prestige Collection:** Give your frames a more modern look with our Prestige Collection! These classy, dual-colored option frames will add a chic look to your client's home!

Available in:  
8x10" to 40x60" — Also Custom Sizes



### ALSO AVAILABLE FOR METAL PRINTS



## FRENCH COLLECTION

ALSO AVAILABLE  
AS PAPER FRAME

Width: 1.25"  
Height: 2.5"



## REGAL COLLECTION

Width: 1.5"  
Height: 2.25"



## MAJESTIC COLLECTION

Width: 1.5"  
Height: 2"



## TRADITIONS COLLECTION

Width: 2"  
Height: 1.875"



## PRESTIGE COLLECTION

Width: 5"  
Height: 2.5"



### CANVAS BLOCKS

Our latest addition to our canvas product line is the high-quality, super durable Canvas Block. Your image is printed directly on a UV-coated satin finish canvas and professionally wrapped around a solid block base. Price includes hanging hardware and black mat board backing. Please note that these canvases are not the traditional Gallery Wrapped and Hand-stretched Canvases.

### PRINT WRAPS

Identical to our Canvas blocks but available in 100% digitally-printed fine art Luster paper. Print Wraps are coated with velvet UV laminate to protect your image and then wrapped around a solid block base. Price includes hanging hardware and black mat board backing.

**Canvas Blocks and Print Wraps have a 1.5" depth and come in the following sizes:**

#### Standard

8x10"	20x30"
11x14"	24x30"
16x20"	24x36"
20x24"	30x40"

#### Square

6x6"	20x20"
12x12"	24x24"
16x16"	30x30"

#### Panoramic

6x20"
10x20"
12x24"
10x40"
20x40"

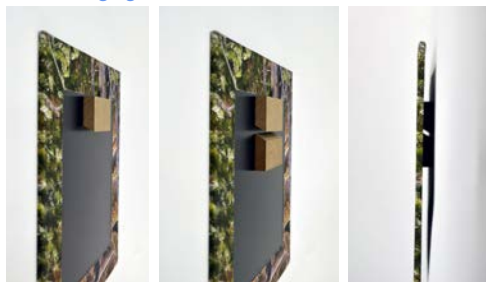


### NEW CANVAS FLOAT WRAPS

Our premium quality float wraps are mounted to a solid board and are only 1/4" inch thick. They come with either metal hardware in all four corners or with an individual wood cleat. Both give the illusion of your canvas floating a 1/2" inch away from your wall. Available in Traditional Luster Canvas or new Metallic Canvas. Sizes 4x6 - 30x40".



#### Wood Hanging Cleat



#### Metal Hanging Hardware





# CANVAS PRODUCTS

## CANVAS BACKDROPS

### NON-GLARE, 100% CANVAS BACKDROPS

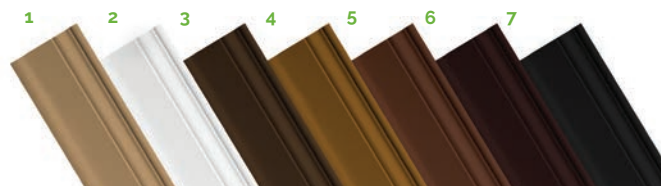
Non-glare, 100% canvas backdrops enable you to spend less time lighting and more time shooting – unlike other “shiny” poly or vinyl backdrops. Choose up to three designs on one backdrop to save space, time and money! Available in over 150 backdrop and floor designs.

### PRINT A WOOD MOLDING DESIGN DIRECTLY ON YOUR BACKDROP

save time & money by giving the illusion of a wall-to-floor backdrop.



1. Natural
2. White
3. Medium
4. Light
5. Light Cherry
6. Dark Cherry
7. Black



#### SINGLE DROP

One design available in:

- 5x4'
- 5x6'
- 5x8'
- 5x10'



1 DESIGN

#### TWIN DROP

Two designs available in:

- 5x8'
- 5x10'
- 5x15'



2 DESIGNS

#### TRIPLER DROP

Three designs available in:

- 5x10'
- 5x15'



3 DESIGNS

## GETTING STARTED WITH FINE ART PAPER PRINTS:

Traditional & Hahnemühle Fine Art papers are the premium in paper prints. These papers are chosen for their color consistency and are the finest photo papers available.

Available in 8x8" to 40x60" — Linen only available up to 23.5"  
See page 16 for information on Framing Options



### HAHNEMÜHLE FINE ART PHOTO PAPERS

#### German Etching

310G  
One of the most popular mediums for artwork and photography.

#### Fine Art Pearl

285G  
Bright white with a pearl finish enables impressive contrasts and depth.

#### Torchon

285G  
A coarse-textured, bright-white paper.

#### Fine Art Baryta

325G  
Bright white with a high gloss sets the benchmark for depth and color gamut.

#### Photo Rag

308G  
A fine, smooth surface makes this paper versatile.

#### Photo Rag Bright White

310G  
First choice for those who prefer a bright white cotton paper.

### TRADITIONAL FINE ART PHOTO PAPERS

#### Luster

300G  
E-surface with excellent scratch resistance.

#### Linen

240G  
A beautiful bright white with a linen-textured finish.

#### Metallic

270G  
A gorgeous metallic base gives a striking appearance of chrome on paper.

#### Glossy

300G  
High-gloss surface with excellent scratch resistance.

### ECO-FRIENDLY HAHNEMÜHLE FINE ART PAPERS



#### Bamboo

290G  
With 90% bamboo and 10% cotton, this natural white is the world's first paper made from environmentally friendly bamboo.

Get Started with FREE  
Paper Swatch Samples.  
call customer service at  
(877) 803-6366

Get Started with  
a Leather Bound  
Paper Sample Album.

pg. 41



Vivid Prints display the most bold, vibrant colors. They do not require the same labor intensive hand-cutting and coating as our Traditional and Hahnemühle Fine Art papers.

Back-printing – Make reorders even easier!

Print small text on the back of your image to include your studio name, © year, image filename, and your ROES order number.

Available in sizes:  
2x3.5" to 12x18"

#### Paper options:

Luster  
Glossy  
Metallic

#### Texture options:

Pebble  
Linen  
Canvas



# ACRYLIC PRINTS & FINE ART CIRCLE PRINTS

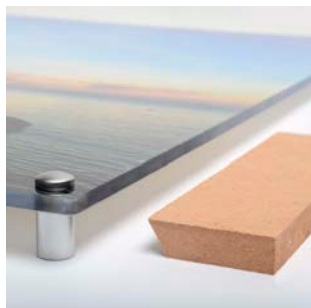
## ACRYLIC PRINTS

Super polished with straight or round corners and in any shape or size you can imagine. Choose to order your 1/4" Acrylic print as a Floating Print with our standard sturdy cleat hanging hardware or upgrade to the Aluminum Wall Mount System. Or as a free standing 1" thick piece finished with a durable matting on the back to prevent scratching even when displayed in high traffic areas.

- **Sizes:** Any Custom Size or Shape up to 30x40"
- **Papers:** Fine Art Metallic or Fine Art Glossy Paper
- **Depths:** 1" or 1/4" thickness.
- **Hanging Hardware:** Floating Cleat or Aluminum Stand Out Mount Hanging Hardware
- **Production Time:** 5 Business Days



### Hanging Hardware & Backing Options



### Exclusive Rounded Corners



### Available in 1" or 1/4" Depths



## FINE ART CIRCLE PRINTS

These prints can be created on our fine art papers and mounted. Feature these in small spaces, as bold accent pieces or as part of a collage.

### Circle diameters available:

6"	16"
8"	20"
10"	30"
12"	



## GETTING STARTED WITH PAPER PRINT FRAMES:

### Total Custom Framing

Choose from a large variety of different styles and colors to custom frame your fine art prints to keep them looking elegant for a lifetime! We offer total custom framing in any custom size between 8×10 and 30×40. Save time and money by choosing us as your one stop frame shop. Our Framed Prints are custom designed to meet your client's needs in half the time and for half of the price, while still receiving outstanding quality and attention to detail.



## TOTAL CUSTOM FRAMING

**The French Collection:** Coordinate your fine art prints with your canvas prints by custom framing them with our French Collection. With a multitude of diverse styles and colors, they are guaranteed to harmonize with any decor, look trendy and, shall we say, magnifique!

### Custom Framing Includes:

- High-quality Plexi Glass (great clarity & scratch resistance)
- Black paper finishing for a professional look
- Comes ready to hang
- Sealed frame to keep out humidity
- 4 Mat sizes (2", 4", 6", 8")
- Acid free matting in a variety of colors:
  - white with white core
  - off white with off white core
  - black with black core
  - black with white core

### Protect your print with lamination\*

\*Lamination will show up as an option in ROES for the products with which it's available. The surface of the laminate is matte. The surface of the laminated print will appear more matte than non-laminated Luster and Metallic prints.

**Sizes:** From 8×10" to 30×40", custom sizes also available

**Finishes:** Traditional and Hahnemühle Fine Art Paper

**Production Time:** 5 Business Days

# 100% DIGITAL PRINTS PAPER PRINT FRAMES

simply  
color lab

## WOOD FRAMES



Made from 100% sustainable wood that reduces the amount of carbon dioxide waste our environment incurs.

White - 1.625"



Deco Silver - 2.5"



Lavish Silver - 2.5"



Bronze Acid Wash - 2.5"



Walnut - 3.125"



Charcoal Bead - 3.125"



Ornate Black - 3.125"



Dark Grain Scoop - 3.375"



Stylish Black - 2.875"



## ENVIRO FRAMES



Made from 80% recycled materials such as coffee cups and plastic bottles, these frames have minimal impact on the environment.

2.5" - Lavish Black



2" - Deco Black



2" - Black Grain



1.25" - Modern Black



1.25" - Classic Black



1" - Timeless Black



.75" - Matte Black



.75" - Espresso



.75" - Fruitwood



.75" - Maple



1" - Gloss White



## FRENCH COLLECTION

ALSO AVAILABLE  
AS FLOATING FRAME

Width: 1.75"  
Height: 1.5"



## HERITAGE WOOD PRINTS

If you like the look of wood prints but want full color and richness in your images try our new Heritage Wood Prints. Whereas a traditional wood print is a print transfer process that allows some of the natural color and grain to show slightly through the image, Heritage Woods prints are a Fine Art Paper Mounted directly to 3/4" wood with hand sanded corners. No wood color or grain shows through these prints so you get the look of a wood print with true color and clarity in the printed image. Available in two finishes, the final product has a hand-made artisan effect.

**Sizes:** From 5x7 to 24x30"

**Shapes:** Square, Rectangle, Circle, Hexagon, Oval

**Finishes:** Heirloom or Legacy

**Hanging Hardware:** Keyhole

**Production Time:** 3 Business Days



## EXCLUSIVE HAND-SANDED EDGES WITH ROUNDED CORNERS

## FINISH OPTIONS



### Heirloom Finish

The Heirloom prints come with a Fine Art Linen Paper Print sprayed with a subtle UV coating then Hand Mounted and Hand Sanded with rounded corners and hand sanded beveled front edges for a slightly aged or "Heirloom" look.

- UV Sprayed Linen Paper
- 3/4" Wood Mount
- Square and Rectangle Sizes-5x7-24x30"
- Circle Prints – 8-16"
- Key Hole Hanger



### Legacy Finish

The Legacy Finish is a UV Laminated Fine Art Luster Print that is Hand Mounted with hand sanded rounded corners, but without the sanded beveled front edges. These will have straight front edges.

- UV Laminated Luster Paper
- 3/4" Wood Mount
- Square and Rectangle Sizes-5x7-24x30"
- Circle Prints – 8-16"
- Key Hole Hanger



### Keyhole Hanger

All prints come with a key hole slot on the back for easy hanging.



# 100% DIGITAL PRINTS HERITAGE ACCORDIONS

## HERITAGE WOOD ACCORDIONS

Dress up your clients' tabletop, desk, or mantle with our Heritage Wood Accordions. Made from our new Heritage Wood Prints, they feature hand sanded corners and oiled bronze hinges. A high-end, easy way to showcase a collection of favorite shots with a unique, natural look.

**Sizes:** 6x6", 8x8", 8x10"

**Finishes:** Heirloom or Legacy

**Production Time:** 5 Business Days



## 3 DIFFERENT SIZES

### 6x6"



### 8x8"



### 8x10"



## HINGES

All accordions come with oiled bronze hinges between the panels for easy arranging.



# 100% DIGITAL PRINTS HERITAGE CLUSTERS

## Heritage Cluster 1

(9) 6x6"  
Overall Wall Space 20x20"  
with 1" between prints



## Heritage Cluster 2

(9) 12x12"  
Overall Wall Space 38x38"  
with 1" between prints



## Heritage Cluster 3

(3) 12x12"  
Overall Wall Space 38x12"  
with 1" between prints



## Heritage Cluster 4

(1) 16x20", (2) 8x12"  
Overall Wall Space 34x16"  
with 1" between prints



## Heritage Cluster 5

(2) 9x14", (1) 14x14", (1) 9x9"  
Overall Wall Space 24x24"  
with 1" between prints



## Heritage Cluster 6

(1) 15x24", (1) 14x14", (1) 9x14"  
Overall Wall Space 30x24"  
with 1" between prints



## Heritage Cluster 7

(1) 11x13", (1) 6x10", (1) 9x20"  
Overall Wall Space 20x20"  
with 1" between prints



## Heritage Cluster 8

(2) 9x10", (2) 6x10"  
Overall Wall Space 21x16"  
with 1" between prints



## Heritage Cluster 9

(1) 5x8", (1) 7x8", (1) 13x13"  
Overall Wall Space 22x13"  
with 1" between prints





### Heritage Cluster 10

(2) 7x8", (2) 5x8", (1) 13x13"  
Overall Wall Space 31x13"  
with 1" between prints



### Heritage Cluster 11

(1) 8x8", (4) 8x12"  
Overall Wall Space 26x26"  
with 1" between prints



### Heritage Cluster 12

(4) 8x8"  
Overall Wall Space 17x17"  
with 1" between prints



### Heritage Cluster 13

(6) 8x8"  
Overall Wall Space 26x17"  
with 1" between prints



### Heritage Cluster 14 & 19

(4) 8x8" -OR- (4) 12x12"  
Overall Wall Space 22x15"  
with 1" between prints



### Heritage Cluster 15 & 20

(4) 8x8" -OR- (4) 12x12"  
Overall Wall Space 15x22"  
with 1" between prints



### Heritage Cluster 16 & 21

(5) 8x8" -OR- (5) 12x12"  
Overall Wall Space 36x11"  
with 1" between prints



### Heritage Cluster 17 & 22

(7) 8x8" -OR- (7) 12x12"  
Overall Wall Space 31x15.5"  
with 1" between prints



### Heritage Cluster 18 & 23

(7) 8x8" -OR- (7) 12x12"  
Overall Wall Space 22x23"  
with 1" between prints



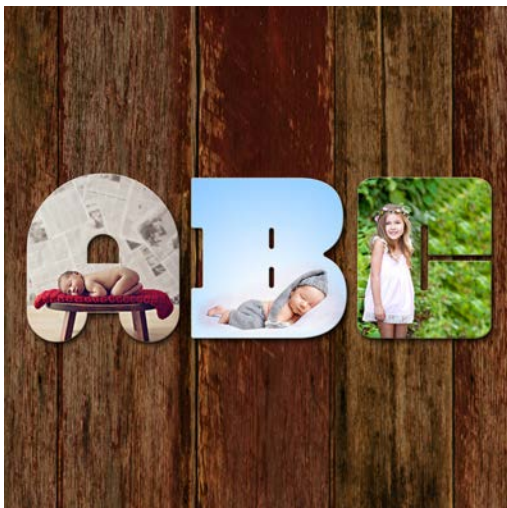
## HERITAGE WOOD LETTERS & NUMBERS

Take your wall display to the next level. Create custom art using letters and numbers. Great for Graduation Year Prints, Jersey Numbers or Baby's room; display initials or even entire words. We have 4 Fonts to choose from and like individual Heritage Woods prints, Letters are Fine Art Paper mounted directly to 3/4" wood with beveled edges and hand sanded corners. No wood color or grain shows through these prints so you get the look of a wood print with true color and clarity in the printed image. Available in two finishes, the final product has a hand-made artisan effect.

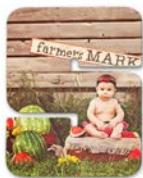
**Sizes:** From 16" tall & 24" tall

**Finishes:** Heirloom or Legacy (legacy has no sanded edges)

**Production Time:** 5 Business Days



### ROUND



**A B C D E F G H  
I J K L M N O P  
Q R S T U V W  
X Y Z 1 2 3 4 5  
6 7 8 9 0 &**

### HAPPY

**A B C D E F G H  
I J K L M N O P  
Q R S T U V W  
X Y Z 1 2 3 4 5  
6 7 8 9 0 &**

### SQUARE

**A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z  
1 2 3 4 5 &  
6 7 8 9 0**

### PLAIN JANE

**A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z  
1 2 3 4 5 3  
6 7 8 9 0**

# 100% DIGITAL PRINTS WOOD & WOOD CLUSTERS

## TRADITIONAL WOOD PRINTS

Wood is a natural option to display your finest images in a unique way. Available in Circle, Square or Rectangular shapes...as individual pieces or Clusters. Our Square and Rectangular Wood Prints are now available framed.

Made from maple wood board and finished with a satin coating, wood prints have a 3/4" depth, a 45-degree beveled edge and hanging slot across the back allowing for easy installation using two screws. Wood Prints can also be ordered with a removable stand up to 16x20".

**Finishes:** Satin

**Hanging Hardware:** Wire, Slot, Stand

**Production Time:** 3 Business Days



### Standard

8x10"	20x30"
11x14"	24x30"
16x20"	24x36"
20x24"	30x40"

### Square

6x6"	20x20"
12x12"	24x24"
16x16"	30x30"

### Circle diameters available:

8"	16"
12"	20"

## WOOD PRINT CLUSTERS

With four different cluster options, you can choose which cluster fits your client's style and home best.

(3) Circle Cluster  
diameters available: 12" & 16"



(3) Square Cluster  
sizes available: 12" & 20"



(9) Circle Cluster  
diameters available: 8" & 12"



(9) Square Cluster  
sizes available: 6" & 12"





## METAL PRINTS

Give your fine art prints an edgy, contemporary look and feel with Simply Metal prints. Vibrant color or black and white images printed over a white basecoat on a modern metal surface gives depth and richness to your photography. We have several standard sizes available. Any custom size available up to 30x40". Contact customer service to place your custom size order.

Simply Color Lab provides you with a quick and painless way to hang your Metal Prints. Solid Metal Wall Mount hanging hardware with a Satin Silver finish is available as a mounting option in the Metal Prints Catalog in ROES.

**Square/Rectangle:** Hardware is attached through four holes, each 5/16" of an inch in diameter, one hole in each of the four corners of the Metal Print. The hole will be 5/8" x 5/8" on center from each corner. Holes will be moved per special requests. Please contact Customer service for questions or special requests.

**Circle:** Hardware is attached through two holes, each 5/16" of an inch in diameter, one in the center top and one at the center bottom. The hole will be 1/2" on center for the top and bottom on all sizes of circle Metal Prints.

**Wood Standoffs:** Wood Standoffs allow you to easily mount your fine art prints to the wall. This durable hardware will keep your Metal Prints level and mounted. The 1/2" wooden standoff is placed in the back center, giving a floating illusion of the print off the wall. Step by step instructions included in each order.

**All Metal Prints are also available with no holes and no mounting hardware.**

**Sizes:** From 4x6" to 30x40"

**Finishes:** Gloss

**Hanging Hardware:** Standard, Standoff, or None

**Production Time:** 3 Business Days



### Hanging System

Solid metal wall mount hanging hardware with a Satin Silver finish.

All Metal prints are also available with No Holes and No Mounting Hardware.



### Wood Standoffs

Make a statement with our Wood Standoff. This durable Standoff will keep your Metal Prints level with less chance of shifting over time. The print will have an illusion of floating off the wall. Installs quickly and easily with our step by step instructions.

### Standard

4x6"	10x20"	16x24"
5x7"	10x40"	16x24"
6x12"	11x14"	18x36"
6x20"	12x18"	20x30"
8x10"	12x24"	24x30"
8x30"	16x20"	24x36"
		30x40"

### Square

6x6"	16x16"
8x8"	20x20"
12x12"	24x24"
	30x30"

### Circle diameters available:

8"	16"
11"	20"

# 100% DIGITAL PRINTS METAL CLUSTERS

## METAL CLUSTERS

Choose which cluster fits your client's style and home best. Sell more, pay less! These custom Metal Clusters are always 20% off our regular Metal prices with \$14.95 flat rate shipping. All Metals have a Gloss finish. We have designed these clusters with your needs as a photographer in mind.

**Sizes:** From 20×20" to 57×32", Overall Wall Space

**Finishes:** Gloss

**Hanging Hardware:** Standard, Standoff, or None

**Production Time:** 3 Business Days

*Special Thanks to Joy Vertz of Shoot the Moon Photography and a member of our Senior Dream Team, who has graciously designed several of these for us.*

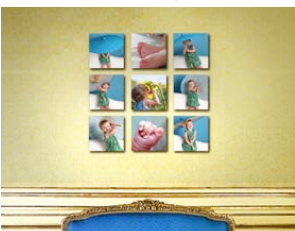
### Metal Cluster 1

(9) 6x6" metal prints  
Overall Wall Space 20x20"  
with 1" between metal prints



### Metal Cluster 2

(9) 8x8" metal prints  
Overall Wall Space 26x26"  
with 1" between metal prints



### Metal Cluster 3

(9) 12x12" metal prints  
Overall Wall Space 38x38"  
with 1" between metal prints



### Metal Cluster 4

(2) 16x20, (2) 11x14, (4) 8x10 metal prints  
Overall Wall Space 57x32"  
with 1" between metal prints



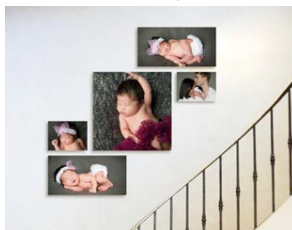
### Metal Cluster 5

(3) 8x10, (3) 10x20 metal prints  
Overall Wall Space 29x32"  
with 1" between metal prints



### Metal Cluster 6

(1) 20x20, (2) 8x10, (2) 10x20 metal prints  
Overall Wall Space 42x42"  
with 1" between metal prints





## MOUNTING OPTIONS:

Black Gator Board  
Double Weight Mat Board  
White Eco Board  
Black Styrene



## MAT OPTIONS:

Black with White Core  
White with White Core  
Black with Black Core  
Off White with Off White Core

HAVE YOUR PAPER PRINT MATTED WITH OR WITHOUT A FRAME.



## MULTI-OPENING MATS

Display 3, 4, or 9 images from client sessions with our square, rectangle and multi-size openings.

### Available in:

Sizes 10x20" through 36x36" and any custom size in between.



## PROOF BOOKS

Professionally presented contact sheets are printed on Vivid Luster paper. Each book includes a black spiral binding, clear protective plastic cover, black card stock back, and your choice of an image for the cover.

### Available in:

8x10" and 11x14"

Choose 1, 4, 6, 9 or 12 images per page  
White, black or gray background





# PRESS PRINTED PRODUCTS

## PRESS PAPERS

### GETTING STARTED WITH PRESS PRINTING:

#### Why Digital Printing:

- Free Designer Templates
- Free Die-cut Templates
- 5 Press Papers to select from
- Stickers, and Cards.

#### Get Started with FREE Press Printed Paper Swatch Samples.

call customer service at (877) 803-6366



### PREMIUM WHITE PAPERS

#### White Smooth

Available in flat cards only (non-folded)

Weight: 110lb.  
Stock: Cover

30%PCW; FSC certified; Manufactured with Green E-certified windpower.

Rich and luxurious White Smooth is substantial without being stiff.

#### White Gloss

Weight: 100lb.  
Stock: Cover

White Gloss is an extremely versatile paper with a high gloss surface and a quick dry coating. This everyday paper is great for cards, event tickets, business cards and more.

#### Bright White Linen

Weight: 110lb.  
Stock: Cover

Manufactured with Green E-certified windpower.

Bright White Linen has a subtle, embossed pattern that creates exceptional ink holdout for outstanding image quality.

#### Bright White Felt

Weight: 110lb.  
Stock: Cover

Manufactured with Green E-certified windpower.

The distinctive texture of felt features high opacity to minimize show-through. Bright White Felt offer the same distinctive feel as the fabric. The texture of the felt paper offers a unique artisan look to any card.

#### Saltwater Pearlized White

Weight: 105lb.  
Stock: Cover

A smooth, white, shimmery finish which nicely accentuates contrast. A lovely paper for wedding invitations, graduation announcements and more.

# PRESS PRINTED PRODUCTS CARDS & STICKERS

Create your own designs and get your press products printed on the industry's largest selection of papers with a wide range of ink.

We also offer FREE standard envelopes!

## CARDS

**Sizes:** From 2x3.5" to 5x7"

**Styles:** Flat, Bi-fold, Tri-fold,  
Business Cards/Senior Cards

**Production Time:**

2-Business Days Standard,

5 Business Days Die-Cut

## STICKERS

Die-Cut Stickers. Up to 5x7"

## POP-UP CARDS

**Stand out with our Pop-Ups!**

The unique "Pop-up" is created using folds that allow the designs to be hidden within the card until it is opened. Customize your Pop-Up cards using one of our many FREE Design Templates, or create something that's completely your own using our Sizing Templates.

**Pop-Up Cards are available in:**

Trifold 5x7" or 5x5"

## DIE-CUTTING

Use our Standard Die-Cut Templates, available with no set-up charge, to inspire your design.



Pop-Up Detail



# PRESS PRINTED PRODUCTS FINE ART ALBUMS



## FINE ART ALBUMS

Upgraded, Expanded and Amazing! We've upgraded the quality, construction and options for a brand new simply impressive album line.

Choose from five cover styles, tons of cover leathers and fabrics, even Vegan Leather or Select our stunning matte or glossy paper covers. With Standard thick Pages which are 1/32 thick or Super Thick Pages which are 1/16 thick and our Substantial Covers (1/4" on Majestic to be exact), expect these to make quite an impression on even your pickiest client.

We've also added Album Design Services. Competitively priced, quick turn around, and experienced designers, let Simply Album Designs create the perfect album layout for you. Simply upload your images in our Simply Album Designs catalog in ROES and we do the rest. Choose between a Traditional Design or a Contemporary Design.

**Sizes:** 6x6", 8x8", 10x10", 12x12"

**Cover Styles:** Acrylic w/Leather Spine, Cameo, Full Leather, Leather Spine, Photo Wraparound.

**Paper Types:** Kodak Endura paper, Metallic paper.

**Pages are coated for protection**

**Thick Gilded page edges with rounded corners** (Majestic Album Only)

**Gutterless, lay-flat construction**

**Fabric end sheets inside front and back covers** (Majestic Album Only)

**Optional Free Studio Branding on the front end sheet**

**Get exact copy of album** (parent album) at a reduced price. Cannot be ordered alone.

**Production Time:** 12 Business Days.

**Downloadable Templates**

Photo w/ Leather Spine



Acrylic w/ Leather Spine



Cameo



Full Leather



Photo Wraparound



## ACCORDION BOOKS™

A Customer Favorite! Made from the same high-quality papers and covers as our Fine Art Books™, plus extra-strong Earth Magnets to hold them together. Add these on to orders or give them as gifts!

### Paper Options

Choose from White Gloss, Bright White Linen and Saltwater Pearlized White Press Papers.  
35+ Cover Options in Printed Paper, Leather or Fabric

### Super Mini Album Accordion Book

2.5x3.5" with 42 image panels

3x3" with 30 image panels



### Stunning Accordion™

4x6" with 10 image panels



### Slim Accordion™

2.5x3.5" with 14 image panels

3x3" with 10 image panels





# NEWEST PRODUCTS ART WALLS



## ART WALLS

**Art Walls now exclusively from Simply Color Lab! We Design for FREE!**

Take your photography to the next level and beyond. Each uniquely designed. Simply Color Lab's exclusive Art Walls will take your image and turn it into a 3D work of paper, metal, or canvas art! Our graphic artists work with you to create your one-of-a-kind art installation; a proof will be sent to you once designed. After your approval, your individual piece will be created and shipped to you with detailed assembly instructions. 3 layers in depth is our standard design.

**Sizes:** From 30x40 to 60x60", Custom Sizes Unlimited

**Finishes:** Fine Art, Metal, Canvas

**Hanging Hardware:** Eagle Cleat

## FINE ART MOUNTS

Photography by:  
Pathogen iNk Photography,  
Troy Brodsky



## METAL PRINTS

Photography by:  
Edward Ross Photography



## CANVAS WRAP

Photography by:  
Darcy Evans Photography



● photography by: Joel Weiss Photography



## IMAGE POPS

A simplified, but no less impressive, version of our Art Walls. When you want a simple 'pop' of creativity to add something special to an image. Select one area of your image to 'pop' out in your display. Like our Art Walls, you upload an image and we send you a proof of the layout for approval.

**Sizes:** From 16×20 to 30×40

**Finishes:** Fine Art, Metal, Canvas

**Hanging Hardware:** Wood or Eagle Cleat

**Production Time:** 3 Business Days for Proof, 3 Business Days, once approved, for Production



## FINE ART MOUNTS

Photography by:

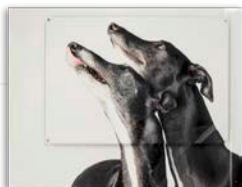
BrindleBerry - Custom Pet Photography



## METAL PRINTS

Photography by:

BrindleBerry - Custom Pet Photography



## CANVAS WRAP MOUNTS

Photography by:

Jolie Anne Photography



# NEWEST PRODUCTS CANVAS CONNECTIBLES

## CANVAS CONNECTIBLES

A convenient hanging system for the perfect display. Easy to order. Easy to install. Easy to sell! The wall collage has never been easier! Made from our Canvas Blocks, Canvas Connectibles are connected with sturdy, high quality aluminum hardware to hold your clients' photos together for years to come! Easily add more sections to keep clients coming back. Choose from several of our arrangements.

**Finishes:** Metallic or Fine Art Canvas

**Depths:** 1½" only

**Hanging Hardware:** Sawtooth

**Production Time:** 3 Business Days

### (9) 6X6" OR 12X12"

A total of 19.5x19.5" wall coverage for the 9-6x6's.

A total of 37.5x37.5" wall coverage for the 9-12x12's.

### (6) 6X6" OR 12X12"

A total of 19.5x12.75" wall coverage for the 9-6x6's.

A total of 37.5x24.75" wall coverage for the 9-12x12's.

### (4) 6X6" OR 12X12"

A total of 12.75x12.75" wall coverage for the 9-6x6's.

A total of 24.75x24.75" wall coverage for the 9-12x12's.

### (4) 6X6" OR 12X12"

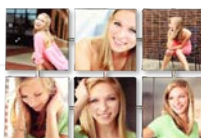
A total of 12.75x18.75" wall coverage for the 9-6x6's.

A total of 24.75x36.75" wall coverage for the 9-12x12's.

### (4) 6X6" OR 12X12"

A total of 12.75x18.75" wall coverage for the 9-6x6's.

A total of 24.75x36.75" wall coverage for the 9-12x12's.



Easily add  
sections... Keep  
your customers  
coming back.

## 3D COLLAGES

**We reinvented the cluster with 3D collages!**

With 20 designs to choose from, this Simply Color Lab exclusive lightweight, interconnected construction displays 3-7 images and is super easy to install! Available in 3 Finishes: Canvas, Fine Art Mounts or Metal.

**Sizes:** From 22.5x12" to 64.5x26", Overall Wall Space

**Finishes:** Fine Art, Metal, Canvas

**Hanging Hardware:** Wood Catch Bar

**Production Time:** 3 Business Days



### 3D Collage 1

(1) 20x20", (2) 12x12"

Overall Wall Space 42.5x20"



### 3D Collage 2

(1) 12x12", (2) 6x6"

Overall Wall Space 22.5x12"



### 3D Collage 3

(1) 20x30", (2) 10x20"

Overall Wall Space 38.5x30"



### 3D Collage 4

(1) 12x18", (2) 6x12"

Overall Wall Space 22.5x18"



### 3D Collage 5

(1) 20x20", (2) 12x12"

Overall Wall Space 42.5x26"



### 3D Collage 6

(1) 20x20", (2) 12x12"

Overall Wall Space 42.5x26"



### 3D Collage 7

(1) 20x30", (2) 10x20"

Overall Wall Space 38.5x36"



### 3D Collage 8

(1) 20x30", (2) 10x20"

Overall Wall Space 38.5x36"



### 3D Collage 9

(1) 20x30", (2) 18x12"

Overall Wall Space 64.5x20"



### 3D Collage 10

(1) 18x12", (2) 12x6"  
Overall Wall Space 40.5x12"



### 3D Collage 11

(1) 30x20", (2) 18x12"  
Overall Wall Space 64.5x26"



### 3D Collage 12

(1) 30x20", (2) 18x12"  
Overall Wall Space 64.5x26"



### 3D Collage 13

(1) 20x20", (4) 8x8"  
Overall Wall Space 34.5x20"



### 3D Collage 14

(1) 12x12", (4) 6x6"  
Overall Wall Space 22.5x13"



### 3D Collage 15

(1) 20x30", (6) 8x8"  
Overall Wall Space 34.5x30"



### 3D Collage 16

(1) 30x20", (6) 8x8"  
Overall Wall Space 30x34.5"



### 3D Collage 17

(1) 20x30", (4) 12x12"  
Overall Wall Space 42.5x30"



### 3D Collage 18

(1) 12x18", (4) 6x6"  
Overall Wall Space 22.5x18"



### 3D Collage 19

(1) 30x20", (4) 8x8"  
Overall Wall Space 44.5x20"



### 3D Collage 20

(1) 18x12", (4) 6x6"  
Overall Wall Space 28.5x13"





## ALBUM BLOCKS

**Don't Hide the Album in a Drawer. Perfect for the client who can't choose just one photo!**

Show off an album's worth of high quality photo prints in one rotating display of Fine Art Mounted Prints, stored on a beautifully crafted solid wood base. Available in four colors or stains (black, white, dark stain, or natural). A solid styrene mount for your prints that won't warp over time allows your clients to keep images out in the open where they belong.

Wood prints and fine art mounts included in price. Available in 5x7, 8x8, or 8x10 print sizes with either 10 or 20 prints.

**Sizes:** 5x7, 8x8, 8x10"

**Base Colors:** Black, White, Dark Stain, Natural

**Image Count:** 10 Mounted Prints, 20 Mounted Prints

**Production Time:** 3 Business Days



## 3 DIFFERENT SIZES

### 5X7" PRINTS 4" BASE



10 or 20 Panels  
(Mounted with Black or White styrene)

### 8X8" PRINTS 6" BASE



10 or 20 Panels  
(Mounted with Black or White styrene)

### 8X10" PRINTS 6" BASE



10 or 20 Panels  
(Mounted with Black or White styrene)

# NEWEST PRODUCTS IMAGE BOXES

## IMAGE BOXES

**Handcrafted, professional, and exquisite.**  
Store proof prints or fine art mounted prints in our, best in the industry, solid wood boxes which include a magnetic closure and black satin ribbon pull. Covers available in Printed Paper or Canvas, Fabric, or Leather. Holds from 15 Mounted Prints to 200 Paper Prints.

*Image Boxes and Photo Prints are sold separately, but for your convenience you can order both the image boxes and your choice of prints in the Image Boxes Catalog in ROES.*

**Sizes:** From 4x6" to 11x14"

**Finishes:** Fabric, Printed Canvas, Printed Paper, Leather

**Production Time:** 3 Business Days



## 4X6" PRINTS 1.5" OR 2.5" DEPTH

10 or 20 Panels  
(Mounted with Black or White styrene)  
Printed Paper or Canvas, Fabric, or Leather



## 5X7" PRINTS 1.5" OR 2.5" DEPTH

10 or 20 Panels  
(Mounted with Black or White styrene)  
Printed Paper or Canvas, Fabric, or Leather



## 8X8" PRINTS 1.5" OR 2.5" DEPTH

10 or 20 Panels  
(Mounted with Black or White styrene)  
Printed Paper or Canvas, Fabric, or Leather



## 8X8" PRINTS 1.5" OR 2.5" DEPTH

10 or 20 Panels  
(Mounted with Black or White styrene)  
Printed Paper or Canvas, Fabric, or Leather



## PHOTOSHELFIES

**No need for picture frames when there are PhotoShelfies!**

Display 3 Metal Prints or Fine Art Mounts on a solid wood base with our PhotoShelfies! The interchangeable image options make this versatile product perfect for contemporary or traditional home decor and office spaces. Three pack of replacement prints available at discount pricing.

**Sizes:** 6x6, 8x8, 8x10

**Finishes:** Metal Prints or Mounted Fine Art Prints

**Base Colors:** Black or White

**Production Time:** 3 Business Days



## 3 DIFFERENT SIZES

### 6X6" PRINTS 24" BASE



3-6x6" **Fine Art Mounts**  
& 24x3" PhotoShelfie base  
(Black or White)

3-6x6" **Metal prints**  
& 24x3" PhotoShelfie base  
(Black or White)

### 8X8" PRINTS 30" BASE



3-8x8" **Fine Art Mounts**  
& 30x3" PhotoShelfie base  
(Black or White)

3-8x8" **Metal prints**  
& 30x3" PhotoShelfie base  
(Black or White)

### 8X10" PRINTS 30" BASE



3-8x10" **Fine Art Mounts**  
& 30x3" PhotoShelfie base  
(Black or White)

3-8x10" **Metal prints**  
& 30x3" PhotoShelfie base  
(Black or White)

Purchase replacement prints at discounted pricing. You can order an extra set of Metal or Fine Art Prints in the PhotoShelfies catalog in ROES. They both fit in the same PhotoShelfie base.

# PACKAGING, MARKETING & PHOTO STANDS

## BOUTIQUE PACKAGING

Personalize your orders with a simple, classic, and beautiful boutique package. Mix and match colored boxes, tissue papers, and 1 -1/2" thick satin ribbons. Boxes are available in three sizes: 5x7", 8x10" and 11x14".



### Boxes Available in:

Standard Black  
Camel  
Sage Green  
White  
Chocolate Brown

### Satin Ribbons Available in:

Baby Blue  
White  
Soft Pink  
Cream  
Champagne  
Black  
Sage Green  
Red

### Tissue Paper Available in:

Black  
Gold  
Sand  
Teal  
Chocolate  
Hot Pink  
Silver  
White

## MARKETING KITS

Our discounted Marketing Kits offer everything you need for In-Studio Marketing, Mailings, Local Business Displays and Trade Show Booths!

## PHOTO STANDS

An AMAZING marketing tool to help attract attention to your studio! Lightweight, sturdy, easy to setup. We use quality photo fabric material that will grab attention. As always, we offer only the best photo reproduction product available to help highlight your images.

Display your work at:

Expos – Boutiques – Floral shops – Trade Shows – Selling Sessions – Your Studio – Workshops



### X Photo Stands

76 Inches Tall  
Banner Size:  
50x68"



## GET 50% OFF GALLERY WRAPS, WOOD PRINTS & METAL PRINTS

Use code **SCL50** to get 50% off your first order of either Gallery Wraps, Wood Prints or Metal Prints. Order up to 3 prints, size 16"x24" and larger. This code is one-time use only and only for new customers.



## 40% OFF ANY ART WALL

Use code **WallOne** to get 40% off your first order of any Art Wall. This code is one-time use only and only for your first order of this product.



## 40% OFF 3D COLLAGE

Use code **CollOne** to get 40% off your first order of any 3D Collage. This code is one-time use only and only for your first order of this product.



## 30% OFF CANVAS CONNECTIBLE

Use code **ConnOne** to get 30% off your first order of any Canvas Connectibles. This code is one-time use only and only for your first purchase of this product.



# SAMPLES & DISCOUNTS

simply  
color lab

## 30% OFF ANY ACRYLIC PRINT

Use code **AcrOne** to get 30% off your first order of any Acrylic Print. This code is one-time use only and only for your first purchase of this product.



## 40% OFF HERITAGE WOOD PRINT

Use code **HeritageOne** to get 40% off your first order of Heritage Wood Prints. This code is one-time use only and only for your first purchase of this product.



## LEATHER BOUND PAPER PRINT SAMPLE ALBUM

Our 8"x8" Leather Bound, Professional Album featuring your logo and your favorite image printed on our 12 fine art photo papers to have on display for your clients.

Order in the discounted samples catalog in ROES.  
No discount code needed.



## CUSTOM FRAMING STARTER KIT GET OUR ENTIRE FRAMING COLLECTION & TWO FRAMED SAMPLES FOR JUST \$139

Frame Kit Includes

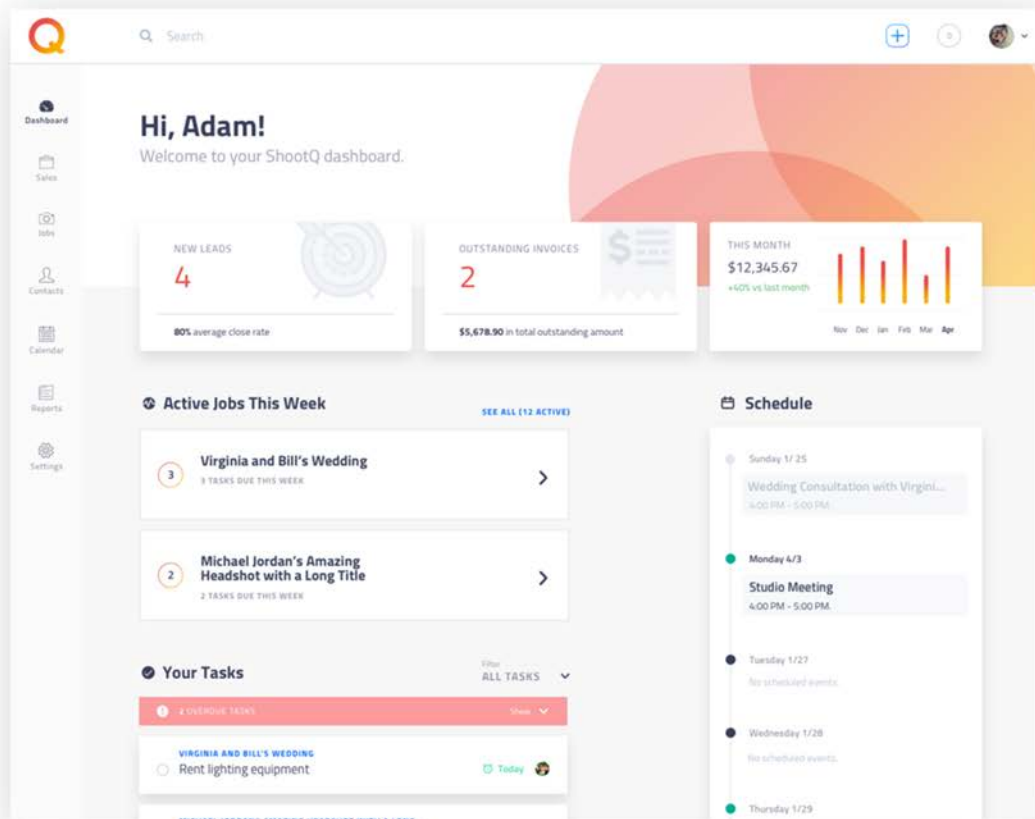
- 1 - 11x14" Framed Fine Art Print (any paper, any frame)
- 1 - 11x14" Framed Gallery Wrap Canvas Print
- 40 Piece Frame Corner Set.

Order in the discounted samples catalog in ROES.  
No discount code needed.



# It's here and it's beautiful!

More Powerful ■ Less Clicks ■ Easy on the Eyes



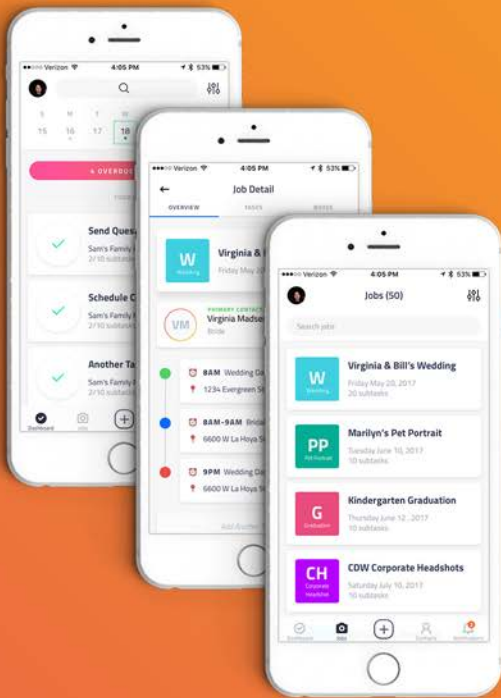
Do it All  
with ShootQ

INVOICING  
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SALES & LEAD TRACKING  
BUSINESS REPORTING  
PHOTOGRAPHER FLOWS  
SETUP ASSISTANCE

One software to run your entire studio





## New Mobile Experience

ACCESS YOUR INFO FROM ANYWHERE

BOOK A JOB ON THE FLY

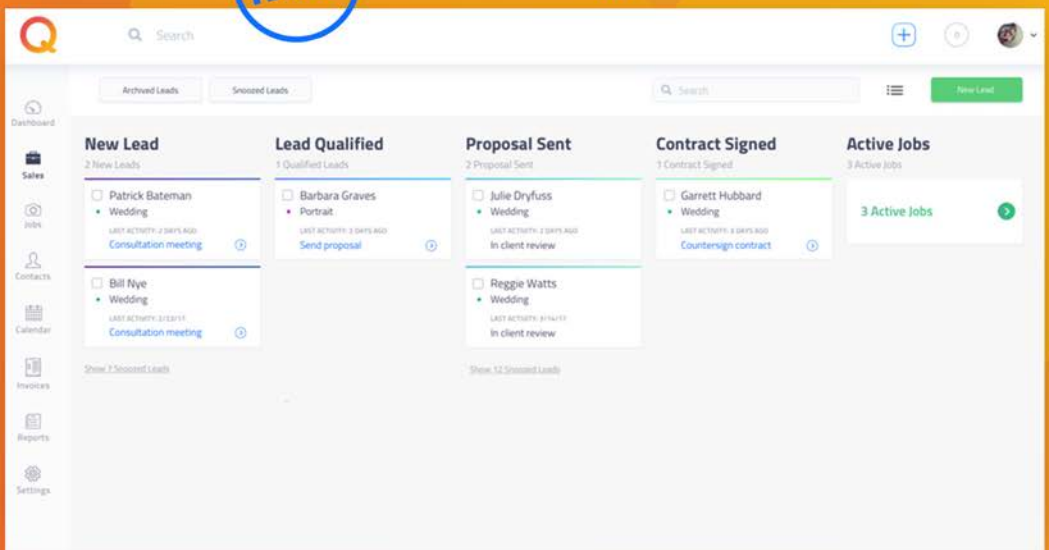
SEE YOUR TO-DO LIST

SEE ALL NOTES ON CONTACTS & JOBS

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